



YEARS



2025 ANNUAL REPORT

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LETTER FROM THE PRESIDENT



Dear Friend of TVW:

For more than 30 years, TVW has opened the work of state government to the people of Washington and the world. Through gavel-to-gavel coverage of government deliberations and public policy events from around the state, to national award-winning programming focused on issues of statewide significance, TVW continues to offer a lens into the inner workings of state government.

2025 was a busy year for us including the opportunity to capture more than 1,600 hours of legislative activity, while amassing nearly 300 hours focused on the work of our state's appellate and Supreme Courts. TVW also brought you more than 1,525 hours of state agency boards and commissions work. In addition, TVW staff produced nearly 70 hours of original programming, and captured approximately 90 hours of public policy events hosted by a variety of state organizations and associations focused on issues of statewide significance.

And 2025 was a big year for TVW in other ways, too. In partnership with the Washington State Historical Society, TVW produced four videos showcasing the people and beautiful landscapes of our state in commemoration of our nation's 250th anniversary in 2026.

Teach with TVW continued to expand our Capitol Classroom project while building out the Explained series and continuing to work with the Legislative Page Program to assist students in researching issues and posing questions to a bipartisan panel of legislators each week.

All of this really sets the stage for 2026 and beyond. As we look toward TVW's future of providing gavel-to-gavel coverage of state government coupled with award-winning produced programming and documentaries, TVW is poised for growth that will continue, and move forward, our commitment to quality content and increased access to that content.

As you may have heard, TVW is in the midst of a significant growth project that will enhance our commitment to providing access, and understanding, to state government. If you are interested in learning more about that, please reach out to us.

Daily, I am impressed, and encouraged, by our dedicated and professional staff. The TVW team is changing the way Washingtonians understand and interact with their government and, because of them, it's exciting to be a part of this important work.

And finally, I am extremely grateful to our loyal viewers, donors, and volunteer Board members for making our unique, challenging, and remarkable adventure such a rewarding experience. Thank you for making this journey with us.

A handwritten signature in black ink, appearing to read "Lance", with a long, sweeping underline.

President | CEO

PROGRAMMING



Inside Olympia



The IMPACT



Legislative Review



Washington to Washington

INTERVIEWS, REPORTING AND INTERSTITIALS

INSIDE OLYMPIA

40 original episodes hosted by Austin Jenkins, featuring in-depth interviews with leaders from all three branches of government, including an exit interview with Supreme Court Justice, Mary I. Yu, independently elected officials and outside experts on government modernization and AI, State budgets and fiscal policy, education, justice and accountability, infrastructure, transportation and energy, and democracy, transparency and civic trust.

THE IMPACT

40 original episodes hosted by Mike McClanahan, including a LIVE discussion at the Tacoma GovTech Digital Government Summit last November. Plus, two special episodes: live interviews from inside the State Capitol with state legislators and Governor Ferguson on the opening day of the 2025 legislative session, and on “sine die” legislative adjournment.

LEGISLATIVE REVIEW

Hosted by Angela Nolasco. Daily episodes during the 2025 legislative session and four end-of-session *Year in Review* episodes focusing on specific topics and the 2025 session as a whole.

WASHINGTON TO WASHINGTON

Hosted by Jennifer Huntley. New episodes included the conclusion of a two-part series on Clean Energy, a two-part series on the Housing Crisis, and an episode discussing Tariffs and the Economy. *Every Washington to Washington episode was nominated for a 2025 Emmy® Award.*

WASHINGTON ROAD TRIP

Get a scenic, educational and historic tour of Washington state through the lens of each of our state’s 39 counties. Shot and edited by TVW production technicians.

WASHINGTON STATE PARKS

Explore Washington’s many state parks from the Palouse to the Pacific beaches. TVW added a tour of Twenty-Five Mile Creek State Park, among others, in 2025. Shot and edited by TVW production technicians.

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PROGRAMMING



LIVE ONLINE PLAYS

1,745,075 - 2025 TOTAL

1,580,844 - 2025 LEGISLATIVE



ON-DEMAND PLAYS

674,154 - 2025 TOTAL

549,896 - 2025 LEGISLATIVE

2025 LEGISLATIVE SESSION – TOP 5 “MOST WATCHED”

Gov. Bob Ferguson Budget Press Conference: **89,192 TOTAL PLAYS**

April 14 House Debate/SB5181 Parental Rights in Education: **68,828 TOTAL PLAYS**

Gov. Bob Ferguson Inaugural Address: **36,929 TOTAL PLAYS**

Feb. 27 House Appropriations -- Nearing Fiscal Cutoff: **31,501 TOTAL PLAYS**

March 6 House Debate/HB1696 Covenant Homeownership: **31,426 TOTAL PLAYS**



PROGRAMMING

NEW TVW DOCUMENTARY

In 2025, TVW chose the legal issue of public defenders. *Tipping Point - Public Defense in Crisis* explores the ramifications of a severe shortage of available public defenders across Washington. The documentary highlights the challenges faced by defendants and prosecutors when no attorneys are available to handle a trial.



2025 PROGRAMS RECEIVE AWARDS & NOMINATIONS

Washington to Washington received the NATOA Award of Excellence in the Public Affairs category for its episode on The Fentanyl Crisis and My Favorite Places with Ralph Munro also won the NATOA Award of Excellence in the Historical/Cultural category for its episode on The Panama Hotel.

TVW was nominated for seven Emmy® Awards for 2025 programs.

PUBLIC AFFAIRS PROGRAM: *Tipping Point - Public Defense in Crisis.*

ENVIRONMENT/SCIENCE: *Washington to Washington: Clean Energy, Part 2.*

POLITICS/GOVERNMENT: *Washington to Washington: The Housing Crisis, Part 1.*
Washington to Washington: The Housing Crisis, Part 2.

BUSINESS/CONSUMER: *Washington to Washington: Tariffs & the Economy.*

PROMOTION - NON NEWS, SINGLE SPOT: *Come on Down to Court TVW!*

EDITOR - LONG FORM: *David McGimpsey, Michael Peters for*
Washington to Washington: Tariffs & the Economy.

TVW ON SOCIAL MEDIA

Total Followers: 28K (all platforms)

Facebook: 808K views

Instagram: 29.5K views

YouTube: 440K views. 1.4M views for *Nest Zero: Murder Hornets in Washington State*

LinkedIn Newsletter: 58K total views. 4.9K average article views/month



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TEACH WITH TVW

Teach With TVW provides civics resources for all Washingtonians who wish to understand how our state government works. Additionally, our short explainer videos and lesson plans provide Washington State middle and high school teachers with the tools to teach key aspects of Washington state civics and government. Our resources provide a front row seat to understanding how policy is crafted, teaching students, and the general public, how and when to effectively engage with their state government.

CAPITOL CLASSROOM

Teach With TVW's FREE immersive civics education program, Capitol Classroom, teaches students across Washington State how to participate in the legislative process by working directly with our team of volunteer lobbyists in Olympia via bi-weekly Zoom meetings during the Legislative session. Students and teachers choose actual bills to support, oppose, or amend, bringing civic participation into the classroom. The goal of Capitol Classroom is to provide a rich and immersive learning experience by showing students how to work within the system to make their voices heard. In 2025, Capitol Classroom reached over 420 students involving 14 classrooms across rural and urban Washington. The students followed bills on topics ranging from childcare, housing, energy, drug abuse education and prevention, and artificial intelligence, to firearms, social media, and recycling. Most of the classes return to the program each year, as they have learned from their experience that Capitol Classroom is a clear way to get students engaged in our representative democracy.



JUDICIAL BRANCH EXPLAINED

NEW in 2025, Teach with TVW partnered with Washington Courts to develop the Judicial Branch Explained series. In addition to short primers on each level of the courts, from the Courts of Limited Jurisdiction to the Supreme Court, we also produced a series called, "Questions to the Court", where we took to the streets to discern what the general population knows about the judicial branch, and then took the same questions to professors and judges to clarify their answers. Each video stands alone, or can be viewed as a series. These episodes are posted and shared on the Washington Courts websites. Specifically for teachers, each episode includes a lesson plan. This series is easily implemented into the classroom, and it has been a popular addition to the TVW broadcast schedule, especially on CourtTVW.

LEGISLATIVE BRANCH EXPLAINED

In 2025, Teach with TVW continued to grow its reach to the classroom by producing an informative video each week during session that detailed an important part of the legislative process. These videos, part of our Legislative Branch Explained series, showcases interviews with working legislators as they explain complex parts of the legislative process, like the Rules Committee and Concurrence. This complete set of videos explains how a bill becomes a law in Washington, and it includes information about the nuances of legislating, making it ideal for both the classroom and for the general public. Additionally, this series of videos and lesson plans provided teachers resources that align with current OSPI civics standards.



ON THE ISSUES

During the 2025 session Teach with TVW continued its partnership with the Legislative Page Program, creating a series of short youth driven Q&As with legislative leadership. These episodes not only became discussion starters for the classroom, they also ran on TVW so that the people of Washington could become more informed about not only the issues of the day but also on what the leaders of tomorrow are thinking. Each week a new group of Legislative Pages (students ages 14-16) were given a 20 minute briefing on that week's topic area and the committee handling that issue, along with some pointers for researching and composing a well crafted question. The next day, pages recorded their questions and the best two were delivered to both the Majority and Minority party leadership of that committee. In total, 41 episodes with lesson plans were created during the 2025 legislative session.



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FINANCIAL POSITION

Modeled after C-SPAN, TVW is one of the oldest and most respected state public affairs networks in the country. Recognized with numerous awards for its produced programs, TVW has broadcast statewide proceedings of all three branches of Washington state government – legislative, executive and judicial – as well as public policy events of statewide significance since 1995.

TVW is a 501 (c)(3) private non-profit corporation, not a state agency, governed by an independent board of directors.

ASSETS

Cash and equivalents	3,327,751
Sponsorships receivable	29,048
Current portion of pledges receivable	69,200
Prepaid expenses	67,467
TOTAL CURRENT ASSETS	\$3,493,466
Cash restricted for purchase of long-term assets	165,368
Pledge receivable, net of current portion	95,783
Justice Gerry Alexander Fund	181,270
Property and equipment, net	7,124,995
TOTAL ASSETS	\$11,060,882

LIABILITIES AND NET ASSETS

LIABILITIES

Current portion of notes payable, net of issuance costs	86,000
Current portion of finance lease liability	132,704
Accounts payable	688,872
Accrued payroll and benefits	169,360
Contract liability and deferred revenue	3,220,307
TOTAL CURRENT LIABILITIES	\$4,297,243
Notes payable, net of current portion and issuance costs	360,829
Finance lease liability, net of current portion	287,090
TOTAL LIABILITIES	\$4,945,162

NET ASSETS

Without donor restrictions	5,778,332
With donor restrictions	337,388
TOTAL NET ASSETS	\$6,115,720
TOTAL LIABILITIES AND NET ASSETS	\$11,060,882

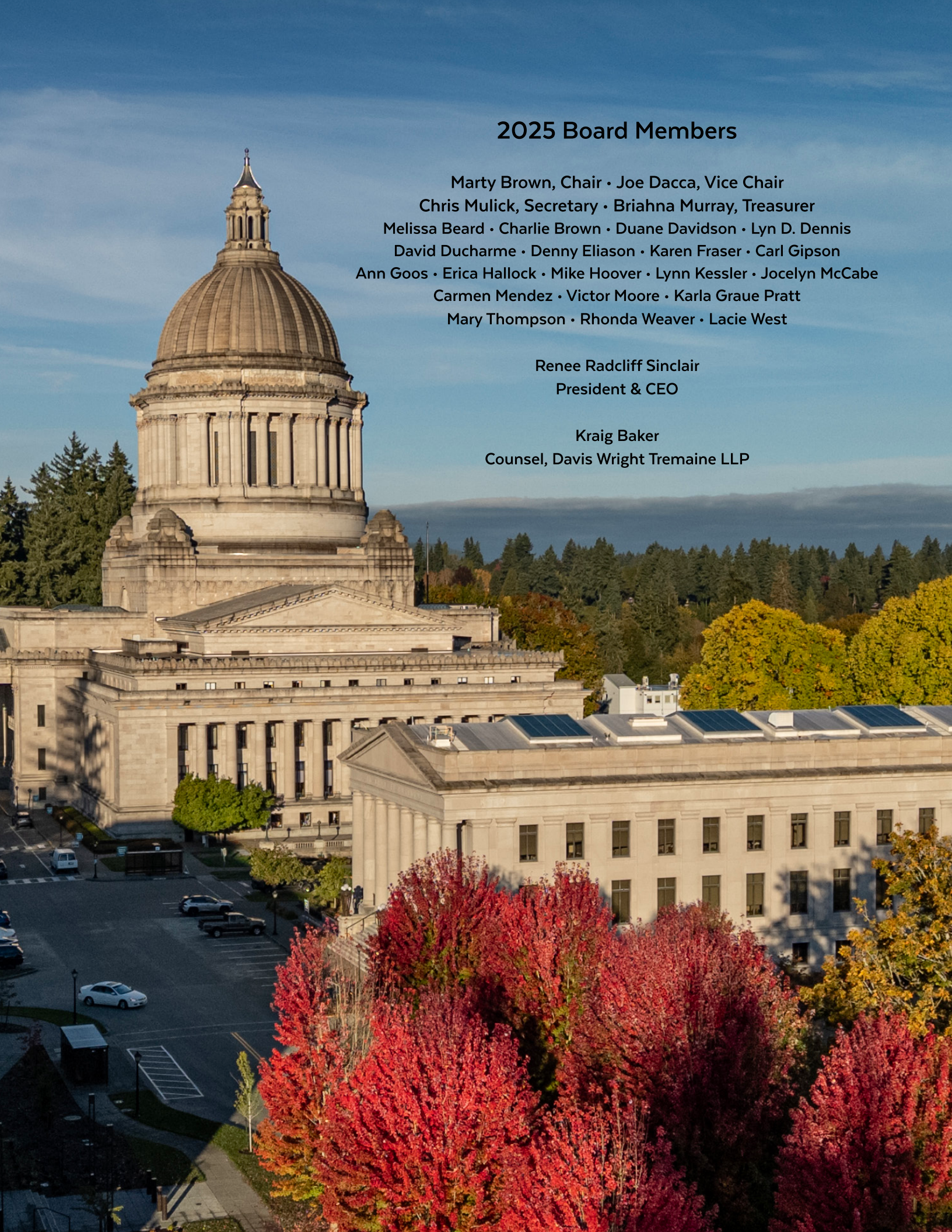
*In-kind airtime contribution	\$14,131,577
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PROGRAMMING & STATION PARTNERS

Astound Broadband Charter Communications
Coast Communications Comcast Frontier FIOS Hood Canal
Communications LocalTel Communications R & R Cable
Company, Inc. Rainier Connect Tulalip Broadband

KBTC - Tacoma King County TV - King County KSPS - Spokane
KSTW - Seattle KTNW - Tri-Cities KWSU TV - Pullman





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Honoring our longest serving board member and dear friend, Ralph Munro.
1943 - 2025

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YEARS



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