



TVW Sponsorship: Options and Rates 2025

Program Sponsorship - \$27,500 annually or \$50,000 for two years.

Award winning companion programming to our gavel-to-gavel coverage. Includes all sponsor packages as well as additional television and online placements including statewide through our public media partners. Programs include: [Inside Olympia](#), [The Impact](#), [Legislative Review](#) and [Washington to Washington](#). See all [TVW Shows](#).

Television Run of Schedule - \$15,000

Multiple spots rotated through the daily schedule including adjacent to produced programs and gavel to gavel coverage. [Example](#)

Web Streaming Pre-Roll Acknowledgements - \$12,500

- :05 acknowledgement prior to sponsored program and/or in rotation of streamed content on TVW.org [Example](#)
- Video spot placed prior to streamed programs on TVW.org [Example](#)

Website Banner Display Ads - \$2,000 per 1,000 ads

Customizable banner display ads displayed on tww.org adjacent to live and archived content.

Logo Placement - \$5,000

Your organization's logo placed on a specific page on TVW.org and/or in newsletters and daily or monthly updates. Example: [On the Issues: Education](#)

Podcasts - \$5,000

Your organization sponsorship placed at the beginning and end of podcast episodes.

<https://tww.org/podcasts/>