



**PROGRAM
SPONSORSHIP**

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Sponsoring a TVW program is an effective way to share your message with influential leaders, decision-makers, and engaged citizens throughout Washington. Our produced programs maintain non-partisan principles, giving viewers ample time to form their opinions on critical issues. With a daily reach of over 3 million households and millions more online, TVW offers exclusive and expansive exposure.

This Emmy® nominated interview program, hosted by Austin Jenkins, drills down on the work taking place in and around Washington state's Capitol.

Inside 
OLYMPIA

Thursdays at 7pm & 10pm

This Emmy® award-winning news program, hosted by Mike McClanahan provides an up-close look at how government decisions in Olympia impact your daily life.

THE **IMPACT**

Wednesdays at 7pm & 10pm

Emmy® nominated host Angela Nolasco brings you the most compelling debates from committee hearings and floor action.

LEGISLATIVE
REVIEW

Every day at 8pm & 11pm during the legislative session

Hosted by Peabody Award - winning journalist, Jennifer Huntley, this Emmy® nominated program explores how decisions in Washington, D.C. are impacting decisions in Washington state.

WASHINGTON
TO
WASHINGTON

First Tuesday of every month at 7pm

WHAT YOU RECEIVE FOR YOUR PARTNERSHIP

- **:30 second television spot** placed directly before or after the program every time it airs on TVW. The spot will also be simulcast on our media partner KBTC Public Television, which is a western Washington PBS affiliate based in Tacoma.
- **Additional :30 second spots will rotate throughout the day** adjacent to additional produced programs and documentaries, as well as gavel-to-gavel coverage of the Legislature, Governor's Office and Supreme Court.
- **:10 second video advertising spot** will rotate prior to streaming content including daily gavel-to-gavel coverage, produced programs and documentaries.
- **:5 second branded pre-roll acknowledgement** prior to streaming content including daily gavel-to-gavel coverage, produced programs and documentaries.
- **Your company logo** placed on the sponsored program website on TVW.org

ANNUAL RATE: \$27,000