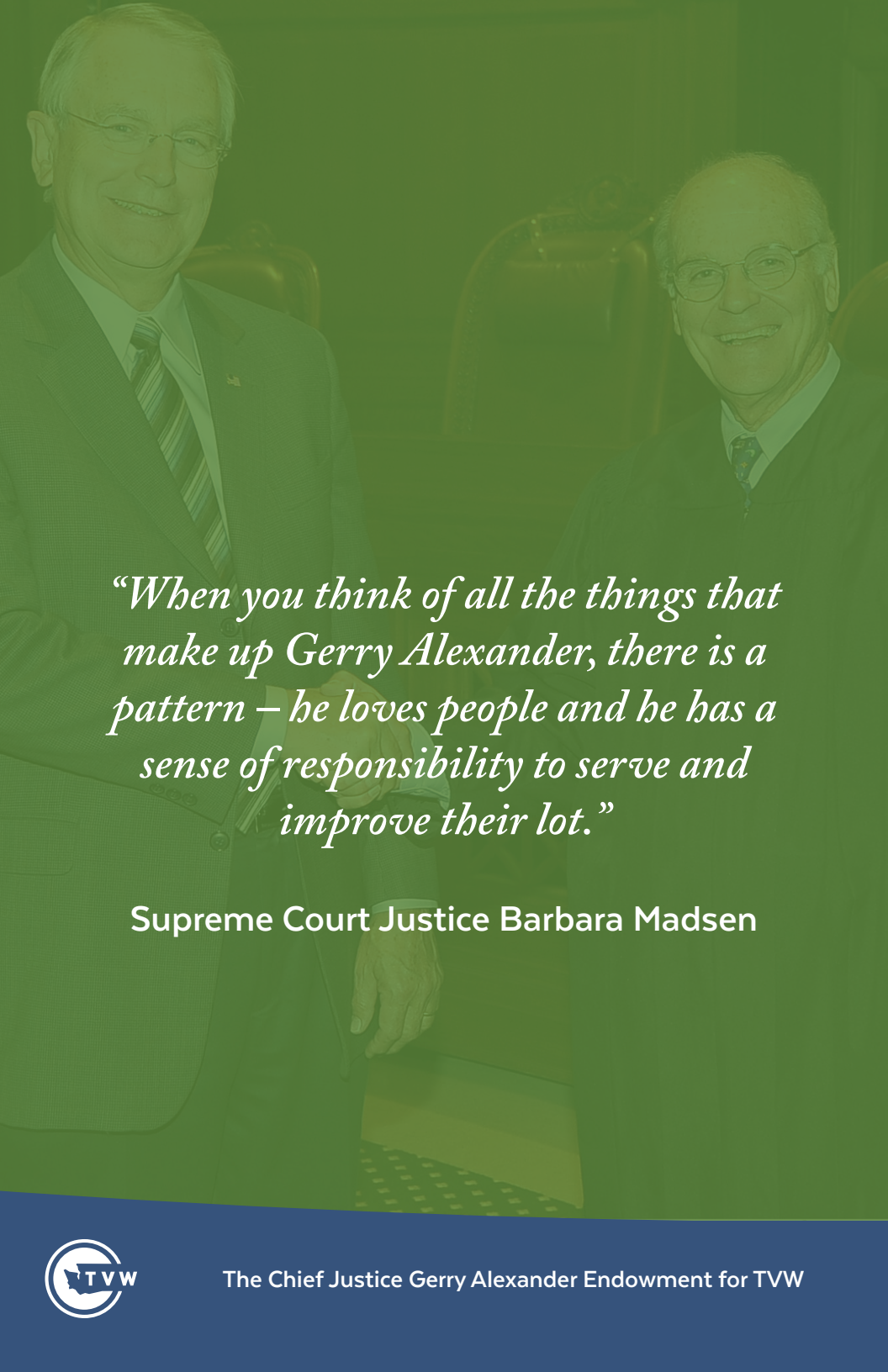




**The Chief Justice  
Gerry Alexander  
Endowment  
for TVW**



YOUR LENS ON STATE GOVERNMENT

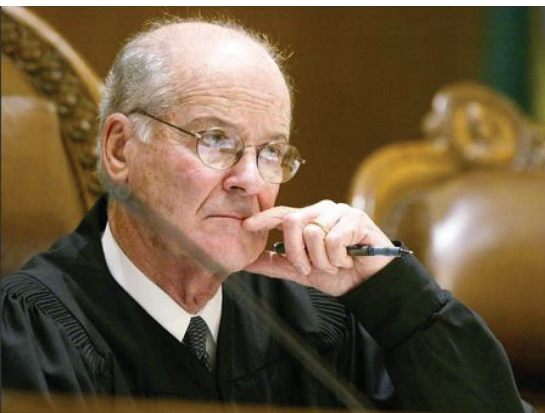


*“When you think of all the things that make up Gerry Alexander, there is a pattern – he loves people and he has a sense of responsibility to serve and improve their lot.”*

**Supreme Court Justice Barbara Madsen**



The Chief Justice Gerry Alexander Endowment for TVW



*Associated Press*

Since the beginning, former Chief Justice Gerry Alexander has been a champion of TVW’s mission to provide access to the work of all three branches of government and we are honored to secure our future through the establishment of **“The Chief Justice Gerry Alexander Endowment for TVW.”**

In 1995, as a Supreme Court Justice, Alexander was instrumental in driving the early direction of the fledgling station, Washington Public Affairs Network, securing access to the Washington State Supreme Court to capture and share oral arguments before the state’s highest court. This was the first time cameras were allowed to cover proceedings in an appellate courtroom in the world and, as Alexander liked to say, “the first in the universe.” In fact, TVW’s very first gavel-to-gavel production on April 10, 1995, was coverage of the work of the Court.

After spending several years practicing law in his hometown of Olympia, Justice Alexander was appointed a Superior Court Judge in 1973 by Governor Dan Evans. After 11 years of serving on the Superior Court bench, Alexander began presiding in the State Court of Appeals as one of only 16 Appellate Court Judges at the time. He began serving on the Supreme Court in 1994 and was appointed Chief Justice of the Supreme Court for 3 terms, 2000 - 2010. He retired from the bench in 2011.

Known for his easygoing manner and hometown charm, Alexander has always said he likes people and likes talking with them. He truly believes in the openness and accountability of government and for many years famously kept his office door unlocked at all times. This sentiment, and his commitment to TVW, is why we chose to honor him by naming this fund **The Chief Justice Gerry Alexander Endowment for TVW.**



# PURPOSE

*“We are very excited to take this important step to ensure the long-term sustainability of Washington’s national award-winning public affairs network. Securing our future as your lens into state government has long been a dream of TVW’s Board of Directors. With your gift, we are making that dream a reality. Thank you.”*



Renee Radcliff Sinclair, President and CEO of TVW

**The Chief Justice Gerry Alexander Endowment for TVW** was established to safeguard the mission of unfiltered, unedited and unbiased coverage of Washington state government for future generations of Washingtonians.

Ultimately, everything we do at TVW reflects the impact all three branches of government have on Washington residents. Our work, on television and online, affords everyone the opportunity to watch their government in action and actively participate in our democracy. Our coverage ensures the decisions of our elected and appointed leaders in all of state government that will guide our state into the future are conducted in an open and transparent way.



The Chief Justice Gerry Alexander Endowment for TVW

## **The Chief Justice Gerry Alexander Endowment for TVW**

will help fund our efforts to ensure the transparency Justice Alexander so strongly believes in remains a constant in Washington well into the future. Through this transparency, the endowment will promote equity among our citizens and create a more inclusive and representative government.

Your support will not only fund the vital day-to-day operations, equipment and other physical resources we need to bring this unedited, unfiltered and unbiased coverage to you every day, it will also provide our students, the next generation of voters and legislators, a foundation in civic education. These young

people will follow in our footsteps and continue the mission of fostering open dialogue and constructive debate to generate bipartisan solutions to our state's pressing issues. Your support will allow TVW to be competitive as we continue to serve as your lens on Washington state government.



***“What better way to increase civility and civic education than through TVW’s open access mission by utilizing today’s technology to meet the people where they’re at. We must make sure this mission continues in perpetuity.”***

Carl Gipson, TVW Board Chair 2021-2022



# HOW WILL THE FUNDS BE USED?

The Chief Justice Gerry Alexander Endowment for TVW is established solely for the purpose of preserving the stated mission of TVW. Use of funds generated by the endowment are not restricted and may be used for a variety of purposes including, but not limited to, general operating expenses, educational programs promoting civic understanding and engagement, technology upgrades, building and equipment maintenance, and other purposes as deemed appropriate and approved by the TVW Board of Directors.

## ...FROM A GAVEL CLUB DONOR



*“When we decided we would give to the TVW Endowment, it was one of the easiest decisions to make. Not just because it makes a difference today, but well into the future.”*

Lynn and Keith Kessler  
TVW Planned Giving Donors



The Chief Justice Gerry Alexander Endowment for TVW

***“Founded on the belief that the public has a right to know, TVW is a multi-platform media conduit focused on the business***



***of Washington state government. TVW maintains a repository of digital archives, providing easy access to current and historic digital resources anytime, anywhere, and on any device.”***

Washington Public Affairs Network, TVW, incorporated as a private, 501c3 non-profit in 1993 and began airing programming in April 1995. TVW maintains a service agreement with the State of Washington managed through the Office of the Secretary of State. An independent, volunteer Board of Directors provides strategic guidance and offers direction to the organization, ensuring sound business practices and quality programming.

***“TVW has been honored to serve the information needs of our state’s citizens for so many years. The ability to bring unfiltered, unedited content directly from decision makers to the people of Washington, through a variety of viewing options, is a responsibility we take very seriously and are proud to deliver.”***

Renee Radcliff Sinclair, President and CEO of TVW



# WAYS TO GIVE



- One-time gift
- Monthly sustaining gift
- Major gift
- Endowment gift
- Planned gift

**FUNDS DISBURSEMENT:** The Chief Justice Gerry Alexander Endowment for TVW is established solely for the purpose of preserving the stated mission of TVW in providing unfiltered, unedited, and unbiased access to Washington state government to current and future generations of Washingtonians.

Distribution of a portion of the earnings will be made available to TVW annually based on market performance, Fund agreement balance, and the Community Foundation of South Puget Sound's spending policies — typically, about 4 percent of the fair market value of the Fund averaged over the previous 16 quarters.

## DONOR CONSIDERATION & CONFIDENTIALITY

The needs and concerns of the donor will be of paramount consideration. **The Chief Justice Gerry Alexander Endowment for TVW Fund**, TVW Board of Directors, and staff members will always consider the interests of its donors as the first priority in the gift planning process. This will include, but not be limited to, the donor's financial situation and philanthropic interests as well as any tax or other legal matters discovered by TVW's representatives while planning a gift. A donor will not be encouraged to make a gift which is inappropriate in light of the donor's personal or financial situation and will be advised if a gift proposed is contrary to this policy. Information learned by a representative of the Chief Justice Gerry Alexander Endowment for TVW about a donor or the donor's assets or philanthropic intentions will be held in strict confidence.

The Community Foundation of South Puget Sound manages The Chief Justice Gerry Alexander Endowment for TVW. The foundation is located at 212 Union Ave SE Suite 102 Olympia, WA. 98501. Phone, 360-705-3340



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